## **Item 1. Introduction**

Cladis Investment Advisory, LLC is an investment adviser registered with the Securities and Exchange Commission (SEC). Brokerage and investment advisory services differ and it is important for the retail investor (hereinafter you/your) to understand the differences. There are free and simple tools available to research firms and financial professionals at <u>Investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing.

## Item 2. What investment services and advice can you provide me?

As a registered investment adviser, Cladis Investment Advisory, LLC (CIA) is a fiduciary, obligated by law to always place its clients' interests before its own. CIA primarily provides investment portfolio management services. We manage client investment portfolios on a discretionary (meaning we buy and sell securities for your portfolio **without** contacting you prior to the transaction for authorization) or non-discretionary basis (meaning we will contact you and obtain authorization prior to the transaction) for a fee. We review and monitor account investments continuously for changes in market, national and global economic conditions, and other factors that may affect investment or security value and perhaps warrant increasing or decreasing an account's holding of that investment. Additional investment opportunities are also continuously sought and monitored. We may incorporate financial planning into our investment portfolio management services, using interactive financial planning software, promoting client engagement and assists in better assessing our clients' overall financial situation and planning more effectively. CIA also provides financial planning and investment advice through consultation for an hourly fee. We will collect necessary information to complete the services requested by the client and provide a written summary of recommendations.

We do not limit our advice to certain types of investments, nor do we offer proprietary investment products. Generally we seek to establish relationships with total assets under management greater than \$250,000.00. **Please see Item 4. Advisory Services and Item 7. Types of Clients in our <u>Form ADV Part 2 Disclosure</u> <u>Brochure</u>.** 

Conversation Starters: Ask your financial professional: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me?

*What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?* 

#### Item 3. What fees will I pay?

## **Principal Fees and Costs.**

CIA is compensated for managing investment portfolios based upon a percentage of the market value of assets managed. We will explain all fees to ensure client understanding and before any services are rendered. Fees are negotiable. Fees are payable quarterly in advance and based on the market value of the portfolio at the end of the previous quarter. Clients may authorize fees to be deducted from their accounts or clients can choose to be billed directly. Accounts opened or closed during a calendar quarter are charged a pro-rated fee based on the amount of time

remaining in the billing period. We charge \$200.00 per hour for our financial planning services.

The more assets you have in an advisory account, the more you will pay in fees. Therefore, we may have an incentive to encourage you to increase the assets in your account, to increase our fee revenue.

# FORM ADV PART 3 RELATIONSHIP SUMMARY FORM CRS

**Other Fees and Costs.** Clients incur transaction fees charged by the broker-dealer through which the investments are purchased or sold. Mutual funds and exchange traded funds also charge annual fees which include asset management, administrative, and operating fees. These fees are reported as an annual expense ratio which can be found in the fund's prospectus.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. See Item 5. Fees and Compensation of our Form ADV Part 2 Disclosure Brochure for more information.

## Conversation Starters: Ask your financial professional:

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here is an example to help you understand what this means:

• Upon retirement we may recommend you roll-over your employer-sponsored retirement account to an IRA managed by us, increasing the amount we manage for you and ultimately our revenue. There may be many benefits to you for doing so, but there is also a benefit to us. At the time of recommending a roll-over we will explain the benefits and costs to you and describe any conflicts this recommendation may present.

# Please see Item 11. Code of Ethics, Participation or Interest in Client Transactions and Personal Trading in our <u>Form ADV Part 2 Disclosure Brochure</u> for additional information.

Conversation Starters: Ask your financial professional: How might your conflicts of interest affect me, and how will you address them?

**How do your financial professionals make money?** Our firm is compensated only with investment advisory fees received from you as described above. Our financial professionals are paid a salary, subject to increases depending upon job performance evaluations. Our financial professionals are not compensated with commissions. Investment adviser representatives who are also owners of the firm participate in firm profits.

## Item 4. Do you or your financial professionals have legal or disciplinary history?

Yes. There are free and simple tools available to research firms and financial professionals at Investor.gov/CRS.

Conversation Starters: Ask your financial professional: As a financial professional, do you have any disciplinary history? For what type of conduct?

#### Item 5. Additional information.

For more information please see our **Form ADV Part 2 Disclosure Brochure**. This Form CRS is available on our website at <u>https://cladisadvisory.com</u>. You may also contact us at 406-259-4939 to request up-to-date information and a copy of this Form CRS.

Conversation Starters: Ask your financial professional: Who is my primary contact person? Is he or she a representative of an investment adviser or a brokerdealer? Who can I talk to if I have concerns about how this person is treating me?